

# the View



## APRIL 2011



**ANNUAL MEETING** “Preparing for the Future in the Juniata River Valley” was the theme of this year’s **Juniata River Valley Chamber of Commerce Annual Meeting**. The event was held at the Lewistown Country Club on Wednesday, March 23<sup>rd</sup>, 2011. The tables were decorated with centerpieces, Forsythia sprays suspended in water-filled clear vases. Guests were welcomed by Jim Tunall, Chamber President and after an invocation by Father Bill Weary of Sacred Heart Parish, a breakfast of Filled French Toast Casserole with Mixed Berry Topping and Sausages was served.

Meeting Minutes were presented by Chamber Secretary, Brent Miller with no additions or corrections offered. Financials were also presented with the invitation given for all to review and direct any questions to the Chamber office. Ruth Fisher, Nominating Committee Chair & Past Board Chair gave the committee report and presented the six nominations for a three year term on the board of directors; Brent Miller, JVB Bank, Ruth Eddy, The Sentinel, John Curto, Northwest Savings Bank, Terry Foster, MCS Bank, Christina Calkins-Mazur, Calkins Dealerships & Michael Tate, GME Communications. Also announced were the 2 nominees for vacancies with two year terms; Peter Ort, Kish Bank & Kenton Stuck, Gambone, Songer & Associates Realty. There were no additional nominations from the floor and all nominees were approved unanimously. All newly appointed members of the board were invited to stand.



*Continued on Page 2*



**Place to visit for APRIL! [Stone Arch Players](#)** In 1967 a group of local theatre buffs came together to bring live performance theatre to the Juniata River Valley. Their very first production was “The Mouse That Roared” and was held in the auditorium at Chief Logan High School. Paul and Thiry Olbrich were a part of the new group and have been continual participants ever since, Thiry as a director and Paul as the lighting technician. Both have worn many hats in addition to their main responsibilities over the years as do most of the members.

The troop have performed in many locations over their 44 year history including Chief Logan, Kish and old Lewistown High Schools, the basement of the former Sentinel building, current Salvation Army, on Dorcas Street (The Pressroom Theatre) and finally in their current location in Derry Township Community Park (Theatre-in-the-Park). The Derry Park location affords the very best opportunities for flexibility in set design and seating layout.

Many members of the group have a long history of affiliation and share a great love and devotion to theatre. They perform, build sets, sell tickets, usher, set props, run lights & sound, direct, manage the stage, produce and work with costumes and make-up. Members come from Mifflin, Juniata and Centre Counties. Today they produce three plays per year; spring, winter & fall; and hold performances over three weekends per show.

“Losing Patients” is the next production, a farce written by A. Duke & Virginia Cates that will be presented the first three weekends of May. Call the box office at 248-2224 to purchase tickets in the 110 seat theatre at \$ 10 a seat. Enjoy live performance art right here at home in the Juniata River Valley for an unbelievable price. You will be amazed at the talent available in our own backyard. Watch for the “Comedy Night” coming to the Theatre-in-the-Park this June!



## 2011 Schedule of Events (cont. pg 4)

### RECURRING EVENTS

**Belleville Sale & Livestock Auction** - Wednesdays – All year (unless a holiday) in Belleville, PA. 7am-3pm. Amish & Mennonite baked goods, produce, quilts, antiques, livestock, & wares. Large flea market & food vendors. 717.935.2146

**Dairyland Flea Market** - March through December on Wednesdays (weather permitting.) Beside the Dairyland Complex in Reedsville, PA.

### April Events

**April 5 - Book Signing to benefit Friends of the Mifflin County Library** from 6 to 9 pm at **Reedsville Seafood Company**. 20 North Main, Reedsville. Centre County author **Ken Hull** will sign copies of his two books, *going Local! An Adventurers Guide to Unique Eats, Cool Pubs and Cozy Cafés of Central Pennsylvania* and *going Local! Volume 2: A Second Helping Both can be purchased at the event*. Light refreshments and wine will be available courtesy of Reedsville Seafood Company and Seven Mountains Wine Cellars.

**April 15-16. 46th Annual Belleville Mennonite School Sale. Handmade Quilts**, food and baked goods as well as a limited quantity of our famous strawberry pies available both days! 4105 Front Mountain Road • Belleville, PA 17004. 717-935-2184 or Visit [www.bellevillemennoniteschool.org](http://www.bellevillemennoniteschool.org) for information, photos and auction items.

**April 16 - Juniata county BPW 5k Wellness Walk/Run** - Start/Finish at Cedar Grove Church, Mifflintown. Registration at 8:30am. Race Start at 10am.

**April 30 - Kid Connection**. Free Fun and Activities for Children. Activities and Entertainment all day in Downtown Lewistown, PA. 717-247-5255

### May Events

**May 3rd and 4th, 2011-** Mental Health First Aid Training by Community Services Group, Inc. for MIFFLIN AND JUNIATA COUNTIES at the ComPASS Center, Lewistown, PA. HUNTINGDON COUNTY on May 25th and 26th, 2011 at the J.C. Blair Education Building, Huntingdon, PA  
SPONSORED BY: The Juniata Valley Tri-County MH/MR Program

**May 7th - Logan Guard March** to the Junction Train Station. Event starts at Monument Square in downtown Lewistown, PA.

**Friday May 13th to Sunday May 15th - 2011 edition SPARKS IN THE PARK Civil War Event** at Derry Township Community Park (Formerly Kish Park, Lewistown) Camping area. Federal and Confederate Units, Infantry, Medical, Artillery, Music and Civilians, Friday the camps will be open to the students of Mifflin County at 9am. Saturday evening there will be a Civil War Ball in the Scooter building. (Light refreshments provided) Come take a walk through history It's Amazing!! Hosted by the 148th PA Regiment Field Hospital & Venture Crew

**May 14-15 Kish Creek Trout Tournament**. Tagged trout tournament along the Kish Creek. Registration at Mifflin County Youth Park in Reedsville, PA. 717.667.6829 or [www.kishcreektrouttournament.com](http://www.kishcreektrouttournament.com).

**May 21st - 19th Annual Children's Miracle Network Auction at Wal-Mart** in the Lawn & Garden Center at 5pm. Don Chesney Auctioneer.  
Appearance by IKE the Spike. 717.242.6201

### ANNUAL MEETING CONTINUED

Cristy Yoders with Success By 6, presented the event's guest speakers, **Mr. Kevin Winkelman, National Sales Manager, Western Division of Playworldsystems, Inc.** and **Major General John E. Stevens, PhD, U.S. Army (Ret.), a member of Mission: Readiness**. Both men emphasized the importance of early childhood education in ensuring our national competitive-



ness in both the workforce and in the endurance of our national security. Both speakers were presented with gift baskets with a cross section of items from our Juniata River Valley.

Jim Tunall & Rhonda Walters, Chamber Administrative Assistant, then presented the Chamber Awards (see below). Also presented was a gift of appreciation to Ruth Fisher upon her retirement for her years of dedicated

service to the Chamber of Commerce.

Attendees were then invited to review the handout they received highlighting the Business After Hours hosts for the year as well as the listing of the 65 new chamber members for 2010-present. All were thanked for their attendance and encouraged to attend important upcoming events.

### Annual Awards

#### Community Service Award: Debbie Bargo

Awarded to an individual or organization demonstrating outstanding achievement in public & Community Services.

#### Ambassador Award: Peter Ort

Celebrates an individual that has fostered a positive image of the Chamber

#### Emerging Business Award: The Ink Garage

A new fledgling business that has opened the previous year or changed ownership and represents the best of the Juniata River Valley's future

#### Spirit of the Juniata River Valley Award: Juniata Valley Bank

Honors a business or organization that best exemplifies the qualities of honesty, fairness, ethical business practices and concern for employees & customers

#### Volunteer Award: Sacred Heart of Jesus Parish/School

Celebrates an individual who has demonstrated an exemplary commitment to the community and Chamber above and beyond business contributions.

#### Pride Award: Sausman Insurance Agency – Juniata County & Extrava Market/Rich Coast Coffee – Mifflin County

To the business that has made notable physical improvements to their facility



# MEMBER *Spotlight*



*What exciting news for the Juniata River Valley!* The two county area came together to exceed the goal set at the beginning of the year for the Mifflin-Juniata United Way Campaign. Con-

gratulations to the staff, board of directors, the member agencies and to the residents, businesses and organizations of the two county area on an incredible job in light of a much stressed economy. It proves what passionate leadership and dedicated volunteers can achieve and how generous the compassionate people in our area truly are.

**United Way of Mifflin-Juniata**  
 13 E. Third Street  
 Lewistown PA 17044  
 (717)248-9636 Fax: (717)248-5648

The local United Way was first established by the Chamber of Commerce in Lewistown in 1934. In 1935, \$ 41,733 was raised to support ten agencies. This year \$ 575,518 was raised to support community agencies in Mifflin and Juniata Counties. The money raised will be allocated for use from July 2011 to June 2012. The funds will enable the agency to deliver upon their mission to make measurable improvements in people's lives. The ultimate goal isn't about the total dollars raised, but about how appropriately the funds are allocated.

This year marked the 75<sup>th</sup> anniversary of the United Way of Mifflin-Juniata. The agency was known as the Mifflin County Community Fund at its inception. In 1958 they purchased the building at 13 East Third Street from the Mifflin County Library Association for \$41,733, where they are headquartered today. In 1963, Juniata County became a partner and the name became the Mifflin-Juniata Community Fund. By 1978 the current name, the United Way of Mifflin-Juniata, was adopted.

**Thanks to Marie Mulvihill**, Executive Director, her hard working staff, the many volunteers who worked tirelessly on the campaign, the residents, businesses and organizations who generously gave and the committees that are assigned the task of determining how the money is allocated.



We would like to invite you to become a sponsor of the **6th Annual Juniata RiverFEST**, held this 2nd of July. Your sponsorship will help make this year another huge success, and allows you to

get the best "BANG" for your buck! RiverFEST is our all-day 4th of July Independence celebration held in Victory Park along the Juniata River featuring the Juniata River Raft Regatta, Community Float, River Rampage 5k, Rockin' by the River Live Entertainment, Vendors, Activities, and of course, FIREWORKS!

*RiverFEST is a community effort and our sponsors will play a huge role.* Without sponsors, we cannot produce the high quality, exciting event we are striving for. We have many different levels of sponsorship available. Sponsorship opportunities will give your organization/business the chance to support our annual 4<sup>th</sup> of July Juniata RiverFEST Event!

**Secure your sponsorship TODAY!**

**ALL Sponsors will receive...**

Mentions in "The View" monthly newsletter, Media Mentions, FaceBook/Twitter Sponsor Mentions, during the event "Rockin' by the River" mentions by MC and Listing on Sponsor sheet on Website.

- ★ **Stars & Stripes Sponsorship: \$1000**
- ★ **Rocket Sponsorship : \$750**  
(PLUS... Logo/name on Event Flyer for above levels.)
- ★ **Firecracker Sponsorship: \$500**
- ★ **Roman Candle Sponsorship: \$250**
- ★ **Bottle Rocket Sponsorship: \$100**  
(PLUS for all above levels... you will have your name/logo displayed on the sponsor board within Victory Park during the event, and a FREE Vendor Booth and/or Raft Regatta entry.)
- ★ **Cherry Bomb Sponsorship : \$50**
- ★ **Sparkler Sponsorship : \$25**

# Welcome!

**Please join us in welcoming our newest member; by patronizing their businesses!**

Just as the Chamber is important to our community, they are important to the Chamber. Their investment in the Chamber means an investment in our community. Their membership reflects their integrity as a responsible business owner and demonstrates their commitment to the area.



## Shade Mountain Naturals

45 Serenity Lane  
Lewistown PA 17044  
Phone: (717)248-8847  
Contact: [Tamela Hetrick](mailto:Tamela.Hetrick@verizon.net)  
Web: [www.shade-mountain.com](http://www.shade-mountain.com)

Email: [tshetrick@verizon.net](mailto:tshetrick@verizon.net)

Shade Mountain Naturals grew out of a hobby. It is a line of 100% Natural, Hand-made line of Skin Care Products. Available by Fund-raisers, Home showings, catalog, internet ordering and now at Snowflake Manor on Electric Avenue. Shade Mountain R&R is a professional, therapeutic Massage Therapy tailored to meet your particular needs. Swedish Massage, Deep Tissue Massage, Myofascial Release Techniques, and muscle stretching are only some of the techniques.



## **EnVisionL Coaching**

Opportunities to live and work authentically

### EnVisionL Coaching

232 Susan Drive  
Belleville PA 17004  
Phone: (717)320-2719

Contact: [Linda Letner, Executive Life Coach](mailto:Linda.Letner@invisionlcoaching.com)

Web: [www.invisionlcoaching.com](http://www.invisionlcoaching.com)

Email: [linda@invisionlcoaching.com](mailto:linda@invisionlcoaching.com)

*Opening opportunities for individuals and organizations to live and work authentically.* Are things that matter most to you receiving less of you? Do you find yourself missing the joy and satisfaction you once found in your job or career? Contact today to setup a free introductory conversation with Linda!

## Centre Publications, Inc.

PO Box 345  
Centre Hall PA 16828  
Toll-Free: (800)200-5375  
Phone: (814)364-9999  
Contact: Gene Kneller  
Web: [www.centrepublishations.com](http://www.centrepublishations.com)  
Email: [gene@centrepublishations.com](mailto:gene@centrepublishations.com)



Located in the picturesque Penns Valley region of Central Pennsylvania, Centre Publications serves customers throughout the state with quality design, print, and marketing services. They cater to your needs, working with your timeline and traveling to your location at your convenience. No job is too big or too small.

# Happy Anniversary!

- |   |  |  |                                    |
|---|--|--|------------------------------------|
| ◆ Frey Motors Chrysler Dodge Jeep, Inc. | ◆ Nittany Label & Printing, Inc.                 | ◆ La Colombiana                            | ◆ John P. Mertz                    |
| ◆ Juniata Valley YMCA                   | ◆ Juniata Valley Bank                            | ◆ Lewistown Borough Police Department      | ◆ J.A.E. Designs                   |
| ◆ Norlin Warehousing Service Inc.       | ◆ Goss Auto Parts, Inc.                          | ◆ Representative Mike Fleck, 81st District | ◆ UCP Central PA                   |
| ◆ Kish Printing Inc.                    | ◆ Dex, Publisher of the EMBARQ (tm) Yellow Pages | ◆ Penn's Cave & Wildlife Park              | ◆ St. John's Lutheran Church       |
| ◆ Juniata County Commissioners Office   | ◆ Hoag's Celebration Hall                        | ◆ Seven Oaks Press                         | ◆ APPI                             |
| ◆ Mifflin County Commissioners Office   | ◆ By Hoag's Catering                             | ◆ Ye Old Dog House & Dog House Sales       | ◆ Axis Professional Surveying, LLC |
| ◆ Mifflin County Planning Office        | ◆ Juniata Sentinel, Advance Publications         | ◆ Advanced Color Graphics                  | ◆ R Cubed Networks, LLC            |
| ◆ The Bierhaus                          | ◆ McDonalds Restaurants                          | ◆ Hammer Mill Bar & Grill                  | ◆ Lost Creek Golf Course           |
| ◆ One-Stop Communications               | ◆ Budget Inn                                     | ◆ Heritage Home Rentals                    | ◆ Nittany Paper Mills, Inc.        |
| ◆ DaVita, Inc. (Lewistown Dialysis)     | ◆ Nittany Office Equipment, Inc.                 | ◆ Northern Litho, Inc.                     | ◆ AM PM Mini Mart                  |
|   | ◆ DS Building Products                           | ◆ L. Karl Sangrey Builder                  | ◆ Molly Maid of Mifflin / Juniata  |
|   | ◆ Forever Broadcasting                           |  | ◆ UCT                              |

# BUSINESS After Hours

The Juniata River Valley Chamber of Commerce is very proud and excited to be able to report that the After Hours held at the Sacred Heart School in downtown Lewistown on March 15<sup>th</sup> was number 72. We have not missed a month in the six years since April of 2005, when the Lewistown Hospital hosted the initial networking session in classroom 4. We have always had at minimum six months worth of After Hours reserved, sometimes over a full year's worth.

Sacred Heart School, housing grades K through 5, provided a very interesting setting for March's event. North, South and Central American foods were provided by the La Columbiana Restaurant from Mifflintown, a wine bar was available from Brookmere Winery and desserts were from the Downtown OIP & Grill.

Tours were available, music was provided by students, art made by the pupils was displayed and faculty & school board members hosted and answered questions.



## UPCOMING AFTER HOURS:

### 2011 After Hours:

- April 19th** - Belleville Mennonite School
- May 25th** - After Hours EXPO  
Held at Brookmere Winery Pavilion
- June** - Asher's Chocolate
- July** - Lerch's RV
- August** - WaterSide Campground & RV Park
- September 29th** - One-Stop Communications
- October** - Keystone Complex, LLC
- November** - Mifflin County Library
- Tuesday, December 13th** - Holiday Gathering hosted by...Seven Mountains Wine Cellar.

### 2012 After Hours:

- January** - OPEN
- February** - OPEN
- March** - OPEN
- April** - OPEN
- May** - After Hours EXPO
- June** - OPEN
- July** - OPEN
- August** - OPEN
- September** - OPEN
- October** - The Ink Garage
- November** - Brookmere Winery & Vineyard Inn
- December** - Holiday Gathering hosted by... ?

# BUSINESS After Hours EXPO

Are you looking for a way to gain *great exposure* and *Get Connected!* If so, this *Business EXPO After Hours* is a perfect fit for you to be an exhibitor! Reserve your spot today by [emailing](#) or calling the office! Don't put it off - spaces are limited!

### When:

May 25, 2011  
5:00-7:30pm

### Where:

Brookmere Winery & Vineyard Inn Pavilion

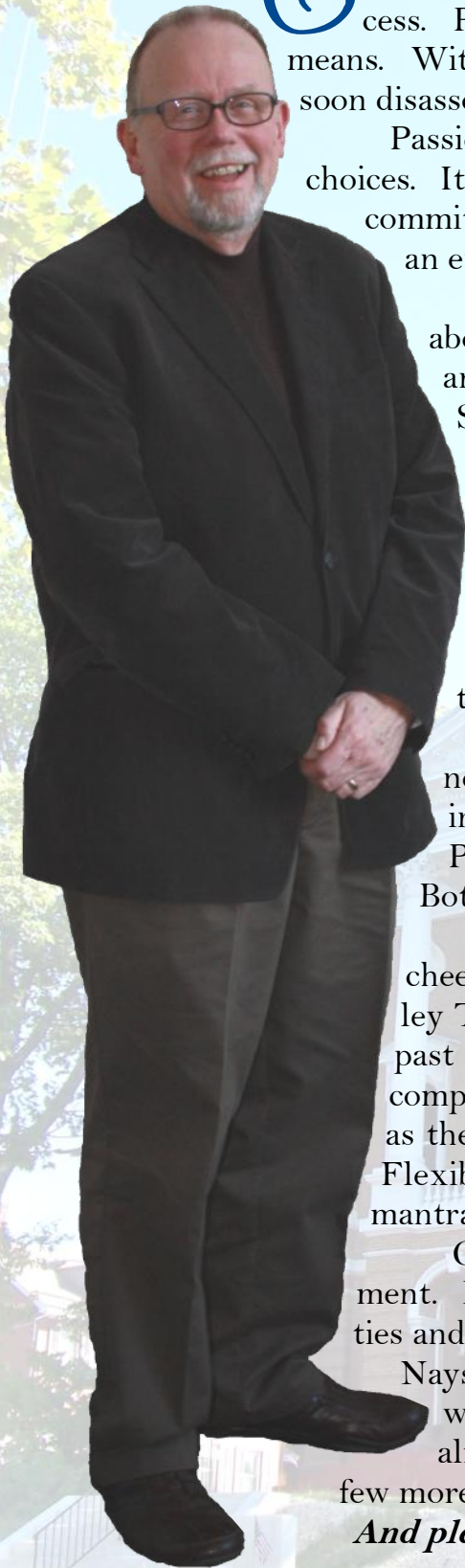
**Cost:** \$150

### What you get:

- 10x10 Exhibitor Space with 2 chairs & electricity
- Catered Food
- Wine Sampling with Brookmere Winery
- Promotion



# Jim's Corner



**Passion!** Is it a fruit? Or is it a state of mind? Either way, it is an incredible enhancement to your health and well being.

Passion is a sibling to positive attitude and the parent to success. Passion is the road map and the destination. It is the way and the means. With passion it's very difficult to be negative. And passionate people soon disassociate themselves with negativity, and, negative people.

Passion is definitely a matter of choice. It's the culmination of positive choices. It begins with choosing to pursue a life course that you can strongly commit to and a decision to learn all you possibly can in that field, become an expert in your choice of passionate endeavor.

Passion is synonymous with happiness. You cannot be passionate about things you do not like. Choices in life are endless. Choose well and enjoy the journey, stopping along the way to savor the flavors. Smell the tulips, the honeysuckle, the dandelions and the roses, avoid the thorns and the poison ivy.

Positive people attract followers and accomplish great things. Passion is contagious. **Never, never allow a negative person to drag you down to their level because they will defeat you with experience.** You will be on their playing field and they hold an arsenal of weapons. Rise above them and disassociate yourself from them.

Business and passion need to be bonded in a marriage. A partnership of doctrine, knowledge, direction and associations. The driving force must be first and foremost "purpose" over that of "profit". Purpose and passion will be the driving forces enabling profit.

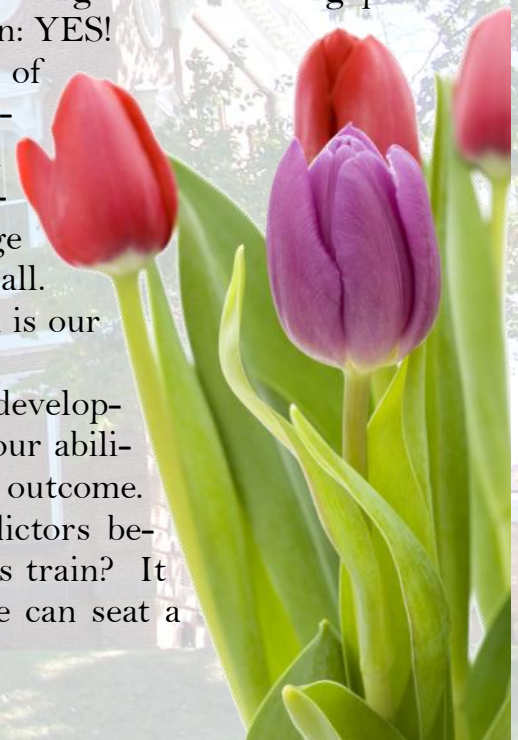
Bottom line driven: no! Purpose driven: YES!

We are passionate in our job of cheerleading for the Juniata River Valley Team. We plan the future based on past history, we live in the day and accomplish all we can and we take change as the new direction and run with the ball. Flexibility and passion, based on realism is our mantra.

Our area is poised for growth and development. Let's guide it to the very best of our abilities and cheer our way to the most positive outcome.

Naysayer and negative doomsday predictors beware. Are you onboard the progress train? It already departed the station, but, we can seat a few more passionate friends and partners.

***And please.....enjoy the ride.***



**Contact Us:** Historic Courthouse - One West Market Street - Lewistown, PA 17044

**Hours:** Monday through Friday 8:30am - 4:30pm

**Phone:** 717.248.6713 **Fax:** 717.248.6714

**Email:** [info@juniatarivervalley.org](mailto:info@juniatarivervalley.org) **Web:** [www.juniatarivervalley.org](http://www.juniatarivervalley.org)

