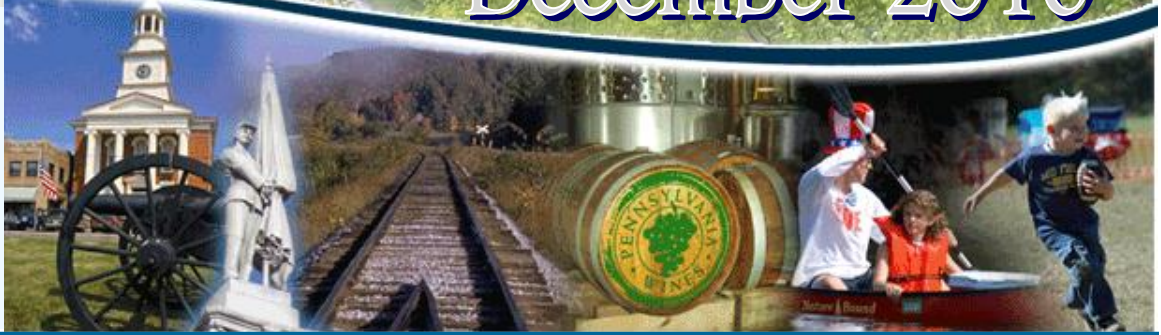


**Inside the view...**

Place to Visit	1
Schedule of Events	2
Member Spotlight	5
New Members	6
After Hours	7
Jim's Corner	8




**DECEMBER 2 & 3, 2010**  
Downtown Lewistown, PA

14th Annual

**Juniata River Valley**  
**Festival of Ice**

**THE FOURTH ANNUAL**

# GREAT CHIP DROP



**December 31st, 2010**  
**Downtown Lewistown, PA**  
**HAPPY 2011!**



**Place to visit for December...**

If you remember how wonderful Grandma's kitchen smelled in December, then you'll instantly feel at home at Cakes, Cookies & More on Logan Boulevard in Burnham. In one short year owners Melva Worley, sister Evelyn Houser and friend Liz Hunsberger have developed a niche as Mifflin County's premier bakers.

These three gifted individuals started selling their popular baked goods at the Belleville Sale and at the Tri-Valley Farmer's Market in downtown Lewistown years ago. They had a dream to open in a year-around location on a busy street. Right after Thanksgiving last year they opened at 224 South Logan

Boulevard...and as they say. the rest is history.

If you haven't paid them a visit, you are in for a treat, quite literally. If you have been there, I'm sure you are a regular customer. A few of the wonderful products they bake on site include lemon bars, turnovers, pecan tarts, fresh breads, Texas sheet cake, quick breads, tandy cakes, peanut butter fudge, cookies of every description, apple dumplings, pies, pumpkin rolls and sticky & cinnamon buns.

In addition to the goodies, on Thursdays, Fridays & Saturdays they offer hot features (see sign out front) such as soups, pot pie, ham & green beans or walking tacos. Tuesdays and Thursdays they offer three sizes of meat pies, chicken or beef. Special orders require a 24 hour notice. Check out their variety assortment trays for your next party or gathering.

Here's a suggestion; leave the baking to the girls at Cakes, Cookies & More and just smile and tell them its "home made". No one will be the wiser. They are closed Sundays & Mondays.





## Central PA Regional Business & Industry Expo

The Centre County Chamber of Business & Industry held a business expo in partnership with over a dozen regional chambers

(including us) at the Bryce Jordan Centre on Thursday, November 4th. The majority of the exhibitors were located on the main floor with the overflow and the chambers exhibiting on the concourse upstairs.

The event opened to the public at 1:30 P.M. and concluded at 6:30 P.M. Several educational seminars were held at no cost for the benefit of the attendees as well as the exhibitors.



The day was exciting and proved beneficial to the chamber and visitors bureau staff as we took turns manning the booth and networking with fellow chambers and exhibitors and taking advantage of some of the seminars.



This was our second year participating and it appeared that the number of exhibitors decreased and there were less attendees.

Neither had an affect on our enthusiasm or the quality of time invested networking with the public and exhibitors. It was rated as a profitable day by Jim, Jill, Rhonda and Janet and we signed on to do it in 2011. As a co-sponsor there was no financial investment by our chamber or visitors bureau.



## Schedule of Events

### Recurring Events

**Belleville Sale & Livestock Auction** - Wednesdays - All year (unless a holiday) in Belleville 7am-3pm. Amish & Mennonite baked goods, produce, quilts, antiques, livestock, and wares. Large Flea Market and food vendors. 717-935-2146

**Dairyland Flea Market** - March through December on Wednesdays (weather permitting) Beside the Dairyland Complex in Reedsville, PA

**LINCOLN CAVERNS Inc.**  
And **WHISPERK ROCKS**  
814.643.0268 or  
[www.lincolncaverns.com](http://www.lincolncaverns.com)

**Celebrating 80 Years of Discovery!** Where science and adventure are NATURALLY FUN! Family-friendly, one-hour interpretive tours of two spectacular crystal caverns. Educational programs, gift shop, campground. Great family events... October Ghosts & Goblins Tours, February Batfest and June Discovery Days.

### December Events

**Dec 2 & 3 - Festival of Ice** - downtown Lewistown, PA. **Kick-off the Holiday Season** and come to the **Festival of Ice** and watch as the downtown Lewistown streets are **transformed** into a winter wonderland of seasonal delights! **Thursday 5-9pm & Friday 5-10pm.**  
[www.juniatarivervalley.org](http://www.juniatarivervalley.org)

**Dec 4 - Kiwanis Pancake Festival** at the First United Methodist Church on Dorcas Street. **7-am - 1pm.**  
**Annual Kiwanis Christmas Parade @ 1pm. "A Cartoon Fantasy"**  
MERF Radio Food collection drive during the parade. *Bring a canned good and look for the MERF dog!*

**Dec 5** - Please join us in a community-wide singing of *The Messiah* by **George Frideric Handel** 3PM at **St. John's Lutheran Church, Lewistown.** Please bring your own copy of the work. (G. Schirmer

edition preferred) This is a note-grinding, sectional rehearsal for those who may need to learn or re-familiarize themselves with the choruses.

**Dec 5 - Holiday Open House** at Greenwood State Furnace Visitor Center. 1 to 4pm. Come to the festivities and take part in a variety of holiday traditions. **814-667-1800**

**Dec 9 - APPI Energy PA Energy Deregulation Webinar @ 9a.m. EST.** In this one hour webinar, learn about the emerging deregulated electricity market in Pennsylvania and what decisions you can make to prepare your organization for rising costs. **Available seats are filling up fast.** For complete details and to register for this event, please follow this [link](#). contact Vicki Miele at [vmiele@appienergy.com](mailto:vmiele@appienergy.com) or 800-520-6685.

**Dec 11 - Little House on the Prairie Tea at Noon** at Simplicitea in Mifflintown, PA. 717.436.0010. This story will have a Christmas Theme and is one that any age would love to hear. Reservations are required for this tea. Cost for this tea is \$18.95. Book your Christmas Parties with Simplicitea.

**Dec 12 - The Jacobs Brothers' Christmas Concert** - at the First United Methodist Church, Third and Dorcas Streets, at six p.m. \$10/door.

**Dec 19—All on a Christmas Day Broadway style Musical**  
2:00 pm and 6:00pm  
at the Indian Valley Middle School in Reedsville. Sponsored by the Church Hill United Methodist Church and others in the community, it is a Christmas gift to the community! **Admission is FREE!!!** Chris Ruble 717-667-2226

**Dec 31 - The Great Chip Drop** - 7pm in downtown Lewistown.  
[www.chipdrop.com](http://www.chipdrop.com) Community Partnerships RC & D at 717.248.4901



**FARM CITY BANQUET** The annual Farm City Banquet was held at Hartman Center in Milroy on Election Day, November 2<sup>nd</sup>. The event has been perpetuated by the sanction of Kiwanis International and organized by the Chamber of Commerce, the Farm Bureau and Penn State Extension every year.

The Farm Bureau chooses a Farm Family of the Year and the Chamber selects a City Family of the Year. The Farm Family was the Harrop Family, operators of a modern dairy farm using high tech robotic milking equipment. The City Family was the Paul Wilson Family, owner/operators of Wilson Gifts & Jewelry on the square in downtown Lewistown.

The guest speaker for the event was our U.S. Representative to Congress, Mr. Glenn "GT" Thompson of Howard. As he was addressing the audience of close to 100, he was being voted into his second term in Congress by a huge majority. Larry Schardt of Community Partnerships R.C. & D. introduced the Congressman.

The emcee for the evening was Mr. Tom Walker of the Farm Bureau and Penn State Extension. The Dairy Princess, Rachel Harrop, was featured during the evening and conducted a dairy industry related quiz with several prizes for the winners and presided over a dairy punchbowl social hour prior to the dinner.

Hostesses for the event were Rhonda Walters, Administrative Assistant from the Chamber and Jamie Glick representing the Farm Bureau. The center pieces on the thirteen tables were donated by local businesses and organizations and were awarded as door prizes.

It was an exciting event, enjoyed by all, with wonderful country food cooked by the Hartman Center staff in their brand new kitchen in the beautiful banquet hall situated in the heart of the 180 acre wooded Hartman Center; campground, cabins, hiking trails & retreat centers.



**Mifflin County Meltdown** The **second annual** six week **Mifflin County Meltdown**, a community wide healthy living tune-up, is scheduled to begin with a bang on **Tuesday, January 11, 2011**, at the Lewistown High School auditorium. The weekly meetings will conclude on Tuesday, February 15<sup>th</sup>.

**Mr. Pete Thomas** is coming to the January 11<sup>th</sup> meeting to kick off the series. Thomas is the Season 2 at-home winner of **NBC's "The Biggest Loser"**. He is a full-time motivational speaker, teacher, weight-loss coach and consultant. Presenters for the remaining five weeks will be announced in the very near future.

Thomas is sponsored by **Geisinger Group**, Lewistown, platinum level sponsor; the **Lewistown Hospital**, gold level sponsor; and the following corporate sponsors: **Corvette America, G.E. Inspection Technologies, Curves of Mifflin County, MC&S Bank, Standard Steel Juniata Valley Y.M.C.A., The Ink Garage, Muddy Run Construction, EMB Embroidery, Kish Bank, Lerch's Outdoor Center and Kavazea Designs.**

The 2010 Meltdown assisted 500 participants loose over 3,000 pounds in six weeks with the help of six educational and motivational speakers. It is anticipated the 2011 Meltdown will attract more participation and greater successes.

**Tickets for the Pete Thomas presentation are limited to 1,100 seats and will be free.** Distribution locations will be announced at a later date. To guarantee seating it is recommended that attendees pick up advance tickets. The actual seating will be general admission, first come, first served. **You can follow the "Mifflin County Meltdown" on Facebook or contact Jim Tunall at 248-6713.**





visitPA.com



Pennsylvania welcomes you to its friendly main streets, each holding a collection of unique holiday gifts that would make Santa green with envy. Leave some room in the trunk. You'll have a hard time stopping yourself from filling up on handmade, home cooked, and overall awesome main street goodies. [Click here to find a main street near you.](#)

**Find us on Foursquare** Check in at our favorite shopping destinations on Foursquare and receive some great tips. Best of all, once you reach three destinations, you'll earn the coveted PA Retail Polka badge. [Click here to learn more about Foursquare.](#)



**Happy Hunting** Pennsylvania, with all of its vast wilderness, is prime hunting territory. And November brings some of the best hunting opportunities to the state. The PA Game Commission offers specific information about what's happening this hunting season. [Click here to learn more.](#)



visitPA.com



**RELOCATION...NORTHWEST SAVINGS BANK** A downtown Lewistown institution for almost 108 years has recently relocated a couple miles west on U.S. Highway 522 South (US 22 Business) beside Dunkin' Donuts and right in front of Lowe's. We're talking about the Northwest Savings Bank.

Tracing the genealogy of Northwest we start in 1903 at 51 West Market Street when Lewistown Standard Savings and Loan was chartered. A major addition was added in 1979 and the name change to Horizon Savings and Loan came to 1986. The merger with Northwest Savings Bank took place in 1990.

Limited metered parking, the lack of safety deposit boxes and the inability to add a drive thru service proved to be liabilities with customers, thus the relocation to the larger facility with free parking, plenty of safety deposit boxes and drive thru service in a modern, customer friendly, attractive building. Drive thru offers both ATM and night depository services as well as teller assistance.

The ATM service in the foyer of the former location in downtown Lewistown will continue to be available. Congratulations to manager John Curto a long time chamber board member, assistant manager Cristy Sprangle and all of the Northwest staff.



THE FOURTH ANNUAL  
GREAT CHIP DROP  
HAPPY 2011!

**December 31st, 2010**

**Downtown Lewistown, PA!**

- ♦ **Internationally renowned Zany Umbrella Circus act "My Grandfather's Circus" features tight wire, juggling, unicycling, and audience participation circus performance.**
- ♦ **Carriage Rides through the downtown.**
- ♦ **Live Music in the Historic Courthouse featuring: a Heritage Brass Sextet performing everything from Big Band to modern music and an Acoustic Music Revue with R.B Powell and Friends.**
- ♦ **Interactive Big Screen courtesy of GME Communications featuring DJ GMan**

*For more information: 717.248.4901 or check them out on [facebook!](#)*



## MEMBER SPOTLIGHT

# SAUSMAN Insurance Agency

**SAUSMAN INSURANCE AGENCY** Sausman Insurance Agency recently relocated to a brand new free standing office building at the intersection of Route 322 and Route 35 in Mifflintown. The firm purchased one of the former Leidy Dealership buildings and completely reconstructed it to suit their business needs. Many antique acquisitions were incorporated into the tasteful design, from doors of character to train station lighting.

Lee E. "T-bone" and Arlene K. Sausman founded the insurance agency in Thompsettown in 1946. Their son Ed joined the firm in 1968 and later, along with his wife Bev, purchased the ever expanding business. Ed was a diesel mechanic who had a mission to provide in-

insurance coverage for small trucking firms, many of whom he knew personally. Today the firm is one of the largest tractor trailer insurers operating in the state of Pennsylvania.

In 1999 Ed officially retired and Tim Burris (Ed's son-in-law) and Rod Cook purchased the business. They immediately started the search for a more visible location. Their quest took them to the Brenner family dealership owned Leidy Motors buildings in an excellent, high traffic location. Following many months of design and construction time, the new location officially opened its doors for business.

A visit to Sausman's Insurance Agency delivers strong evidence that Tim Burris is a man all about relationships. He is committed to long term commitments to his employees and lifelong relationships to clients. In hiring he strives for candidates who love to serve people, get along well with co-workers and have impeccable integrity. On a tour visitors are greeted with smiles from staff members and mutual respect radiates between Tim, Rod and their staff.

The nine licensed agents have an average length of service of 19 years who work together with 4 support people to offer the client the best possible service while insuring total privacy. The design of the new facility offers individual rooms away from agent's office space where business is conducted, always totally private and free of any other client's paperwork.

The property and casualty insurer realizes that word of mouth is their greatest form of advertising and they take great pride in being an independent agency, representing a wide field of insurers, enabling them to find the very best match for each client's needs. Stop by and enjoy the beautiful façade, the inviting décor and experience the difference the Sausman Insurance Agency staff delivers to the Juniata River Valley clientele.



## MEMBER SINCE 2005!

### The Alleghenies' Winter Activities...It's never too early to start planning!

It's seems like Jack Frost is moving into The Alleghenies! For all you winter recreation lovers out there, this means hitting the slopes of The Alleghenies for some great snowboarding, skiing & sledding. Don't forget the unique ice fishing, ice skating & cross country skiing available as well. The Alleghenies boasts Pennsylvania's highest skiable mountain & a terrain park named in the Top 5 East Cost Halfpipes by Transworld Snowboarding.

[Cross-Country skiing](#) is a favorite, as The Alleghenies offers vast fields, quiet forests & miles of trails. There are over 15 trails mapped and ready to go at [TheAlleghenies.com](#). The Alleghenies offers over 100 [downhill ski trails](#) at 4 resorts throughout the region. All are within an hour or two of one another & each offer different terrain and skill levels. Make it a long weekend and hit them all! [Tubing & Sledding](#) are becoming more and more popular as well, and not only with the youngsters. The Alleghenies' 4 resorts offer tubing & sledding options without the hassle of trudging back up the hill- you can grab a tow and away you go! But, if you want to do it the old school way, great [sledding](#) is available at 4 other locations throughout The Alleghenies as well.

For all you anglers out there, The Alleghenies offers endless [ice fishing](#) opportunities to drop a line in over 10 lakes throughout the region. If [Snowmobiling](#) is your thing, The Alleghenies is home to a maze of trails that wind through state forests, state parks



and public areas for snowmobilers to discover and enjoy. So load up the sleds and let the good times roar all winter long. The Alleghenies only endorses signed and mapped locations for added safety- and legality.

[TheAlleghenies.com](#) is a great reference to plan a multi-sport/multi-county winter get-a-way. Take a look at our new Google map feature to assist in your planning. Check out the many Winter lodging promotions & packages available through The Alleghenies' Visitors Bureau partners (CVB Partners). **Make your reservations now to experience to thrill of winter in The Alleghenies.**

**WELCOME!** Please join us in welcoming our new Chamber Member by patronizing their businesses! Their membership reflects their integrity as a responsible business owner and demonstrates their commitment to the community.



### Fayette Area Lions Den

158 Lions Den Drive  
McAlisterville, PA  
17049  
(717)463-3300

[www.fayettelionsden.org](http://www.fayettelionsden.org)  
Victoria Tornambe  
[vtornambe32@yahoo.com](mailto:vtornambe32@yahoo.com)



R.R. #2, Box 1510  
McAlisterville PA 17049  
(877)463-9305

[www.stormentertaining.com](http://www.stormentertaining.com)  
Chris Hoffman  
[storm@stormentertaining.com](mailto:storm@stormentertaining.com)

*Here's to a wonderful New Year  
And a warm adieu to the old!  
Here's to happiness, good times, good cheer  
And the main joys yet to unfold!*  
**Happy New Year!**



May 2011 be even more prosperous!

### Alfa-McVey Innovations

61 Firefly Drive  
Lewistown PA 17044  
(717)363-7116

William Stringer & William Stroup  
[consultstring@hughes.net](mailto:consultstring@hughes.net)

## HAPPY ANNIVERSARY!

- County Observer
- Giant Food Store
- Hite Company
- Honey Creek Inn the Country
- Kish Agency, Inc.
- Mifflin County Commissioners Office
- Mifflin-Juniata Regional Services Corporation
- Miller's Plumbing and Heating of Lewistown, Inc.
- Northwest Savings Bank
- UGI Central Penn Gas, Inc.
- Wilson's Gifts and Jewelry
- Fike Bros. Carpet One Floor & Home
- Asher's Chocolates
- J C Penney Company Inc.
- Mifflin Co. Housing Authority
- Stone Arch Real Estate
- Kauffman Hummel Chiropractic Clinic
- WJUN-WLZS, Starview Media
- Jr. Achievement, Central PA-North Central District
- Allison Crane & Rigging
- Boulevard Station Car Wash
- Curves of Mifflin County
- New Hue
- Serendipity x2 Day Spa
- Corvette America
- M. Colleen McCusker, Optometry
- Snowflake's Collectibles
- Ruth Hunter, Harpist
- Weiler Mansion Bed & Breakfast
- Shade Mountain Winery, Inc.
- Sacred Heart of Jesus Parish / School
- Westside Gallery
- Harvey Smith's Barber Shop
- Bings Diner
- Hartley's Potato Chip Co., Inc.
- Terry R. Meiser, Author
- Poe Valley Snowmobile Club
- Gary L. Heimbach
- Ed's Train Repairs & Sales
- Mifflin-Juniata Career & Technology Center

# BUSINESS

## After Hours

Business After Hours for the month of November was held at **Extrava World Market - Rich Coast Coffee's brand new**

**expanded retail store** next to the Lewistown Armory at 41 Meadowbrook Lane on Route 522.

The new store is such an exciting enhancement to the one year old retail shop that a new name was first order of business; it is "Extrava Market, *a place for tasteful things*" If you missed this networking event we need to assure you a visit should be a top priority, especially in light of the great selection of potential Christmas gifts they have in stock right now..

Owners Jason and Julie Ufema, store manager Jenny Landis and the whole Rich Coast staff created excitement in every nook and cranny. In addition to the huge variety of Keurig products they have expanded the offerings in many new gourmet directions, including a full kitchen providing the opportunity of presenting culinary classes.

The event attracted well over 100 members who enjoyed the fabulous hors d' Oeuvres being assembled by co-chefs Jason and Julie in the new kitchen. Many exciting door prizes were awarded and the guests came early and stayed late. It was a very enjoyable evening for one and all.



### UPCOMING AFTER HOURS:

#### 2010 After Hours:

**December 8th** -

Holiday Gathering  
hosted by Lewistown  
Country Club

#### 2011 After Hours:

**January** - Hoss's Steak  
& Sea House

**February 9** - Paisley  
Bride

**March 24** - Sacred  
Heart of Jesus Parish  
and School

**April** - Belleville  
Mennonite School

**May** - After Hours EXPO

**June** - Tillie's Sunshine

**July** - Lerch's RV

**August** - WaterSide  
Campground & RV Park  
(formerly the Locust  
Campground)

**September** - One-Stop  
Communications

**October** - Keystone  
Complex, LLC

**November** - Mifflin  
County Library

**December** - Holiday  
Gathering hosted by  
Quillas Creek



*Jingle all the Way* at the Holiday Gathering Business After Hours Co-Hosted by the Lewistown Country Club, Dayze Gone Bye Carriage Rides & Storm Entertainment.

Let's kick off the holiday season with an enjoyable evening with all of our Chamber & Visitors Bureau Friends while once again *Discovering Our Good Nature!*

**JIM'S CORNER**

*Christmas spirit brings out the very best in all of us. It is the season to give unto others, to thank those we care about and to make Christmas special for those less fortunate than ourselves.*

Several years ago, in the late 1980's, I added a new category of merchandise to my shoe store offerings. I stocked commemorative and licensed clothing such as tee shirts, sweatshirts and varsity jackets; embroidered or silk screened, with high school and college logos and names. In addition to Lewistown, Indian Valley, Chief Logan, Kish, Rothrock, Juniata and East Juniata; I offered Penn State and Notre Dame garments.

Lewistown has a rich history of "characters" that became well known for a variety of reasons, some merely humorous, others downright notorious. Frank Forshey, Ben Mason, Foster Hockenberry, "Dewey" Knepp, Jack Shipley, Bobo, Homer Smith and John Grumbine, just to name a few. Every town has their share and they add color and humor to the streetscapes and provide great story telling opportunities.

One of those characters was a frequent visitor at the shoe store, and during the Thanksgiving to Christmas extended hours he made daily visits, trying on an expensive Notre Dame varsity jacket each and every visit. He knew in years past we always gave him a Christmas gift on the afternoon of Christmas Eve. This particular year he had high hopes of sporting that very Notre Dame coat on Christmas day.

Christmas Eve afternoon arrived and our most frequent visitor showed up only to experience total disappointment when the jacket he wanted so badly was missing from the garment rack. He left with head hanging and shuffled on home to his one room apartment above a garage in downtown Lewistown directly across the alley from my home. We closed the store at 4PM for the Christmas Eve holiday and I pulled on a Santa suit I borrowed from our downtown Santa, took the gift wrapped jacket under arm and walked home, crossed the alley, climbed the stairs to his apartment door and presented him with the gift he had longed to receive for the past thirty days. I could not have been more enthused with his little boy excitement (in reality he was over fifty years old). *I'd like to imagine he thought I was truly Santa.*

All during the Christmas break I felt great thinking about my neighbor and his new coat. I saw him coming and going wearing it several times and could just imagine his joy. On December 26<sup>th</sup> I headed back to the store to tackle the Christmas exchanges and late in the afternoon my neighbor strolled in wearing his old tattered and stained winter coat. I promptly asked why he wasn't wearing the new Notre Dame coat.

His reply, "I was at the Mt. Union Moose Club last night playing bingo and I sold it for ten bucks so I could buy more bingo cards". Christmas was over, he got the gift he wanted and turned it into some extended bingo pleasure. It all seemed perfectly normal to him. He was still excited, the coat wasn't an issue with him, but, I must admit, it was an issue with me. It took me a few days to get it all into perspective.

The bottom line was simply the fact that I was rewarded with the joy of making him so happy at Christmas and he was excited, not only with my gift, but by having the good fortune of selling it for some bingo money. It all ended well, the joy of giving and receiving was experienced in the spirit of the season.

*Go for it. Make someone less fortunate than yourself happy this Christmas season. It's a wonderful thing to do and you will be blessed in many ways. Just anticipate they may use your gift in a manner which you may not have intended. Merry Christmas!*



**Contact Us:** Historic Courthouse - One West Market Street - Lewistown, PA 17044

**Hours:** Monday through Friday 8:30am - 4:30pm

**Phone:** 717.248.6713 **Fax:** 717.248-6714

**Email:** [info@juniatarivervalley.org](mailto:info@juniatarivervalley.org) **Web:** [www.juniatarivervalley.org](http://www.juniatarivervalley.org)